

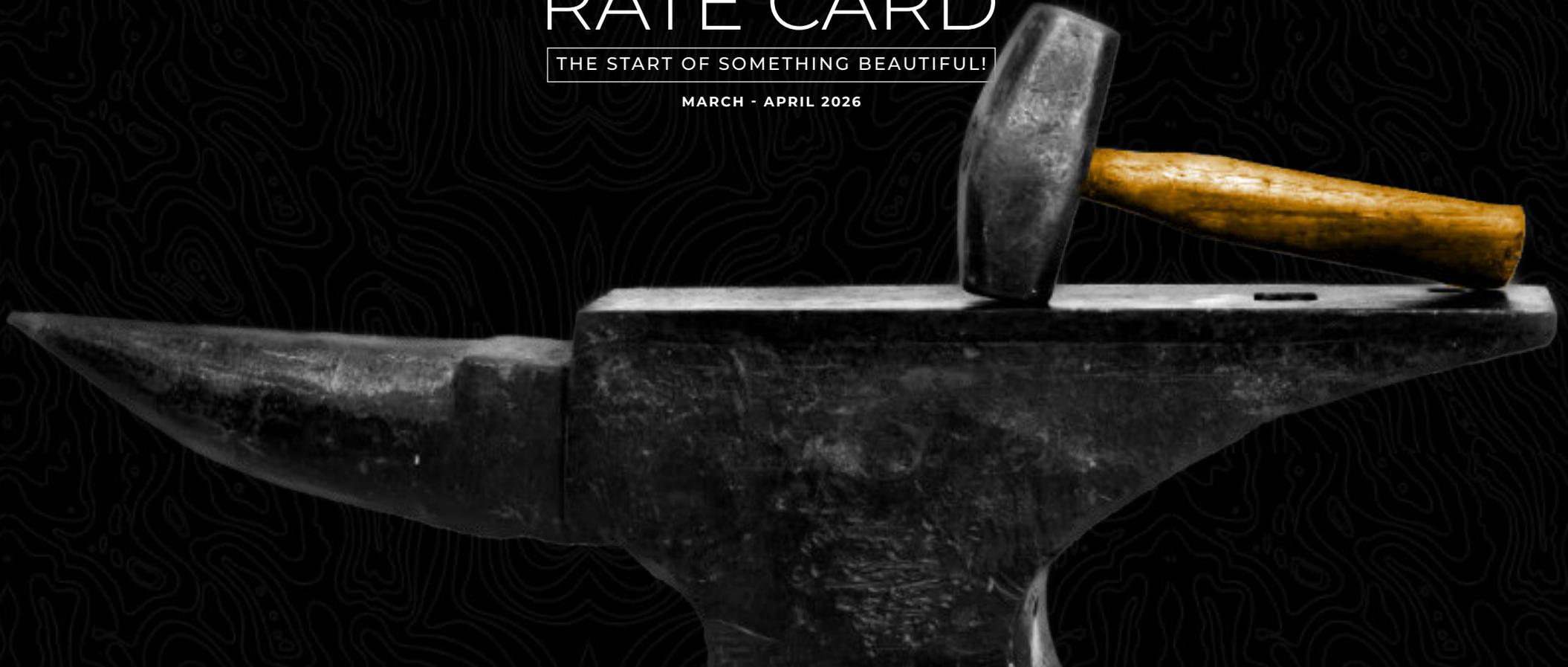


A CREATIVE PARTNERSHIP, BUILT ON TRUST

RATE CARD

THE START OF SOMETHING BEAUTIFUL!

MARCH - APRIL 2026



SERVICE	DESCRIPTION	COST
<i>Task Detail</i>	BRANDING & IDENTITY	<i>*Starting from</i>
Logo Design	Creating a visual symbol or word device for your company. Determined by project scope and complexity. The cost indicated gets you two logo samples from which to choose. Then a final sample. Only 2 changes are allowed on the final logo.	KSH2,000
Brand Book / Guidelines	Determined by the complexity and scope of the project. The price indicated includes a logo, font selection, and a color palette. A full brandbook explores how your brand should appear across all existing materials you might use, including merchandise, stationery, marketing materials (posters, billboards), and social media posts on any platform.	KSH6,000
Branding Strategy	Determined by the complexity and scope of the project. Brand strategy is meant to create the long-lasting effects of brand awareness and brand equity. The indicated price gets you a consultation and an outline/steps of actions you can take to build your brand strategy. NB: This doesn't include the actual work of implementing the outline.	KSH4,500
Branding Consultation	Determined by the complexity and scope of the project. The service involves all the above-mentioned items. The indicated price includes a consultation on business naming, approaches to designing an effective logo that aligns with your vision, and color theory.	KSH10,000
Brand Management Training	A very important aspect in business growth and development, brand management is the ongoing, strategic process of maintaining, improving, and promoting a brand's reputation, identity, and market value. This price gets you a consultation and an outline/steps of how to approach this delicate, long-term task tailored to your business. NB: This doesn't include the actual work of implementing the outline.	KSH4,500
Packaging Design	This price is per package design, including a dummy/mock-up, die lines, and die-cut design. NB: This does not include logo design for your company or defining brand guidelines. nor printing services.	KSH3,500
	MARKETING & STRATEGY	
Marketing Materials	The price is determined by the project's scope and complexity. This package includes one discounted social media poster design, a print poster design, and a roll-up banner design, all tailored to align with your brand values. NB: This does not include printing, logo design, or branding.	KSH1,000
Digital & Social Media Strategy	Determined by the complexity and scope of the project. Digital and social media strategy is meant to build a comprehensive, data-driven plan outlining how a business will use online channels to achieve specific goals, such as increasing brand awareness, engaging customers, or driving sales. The indicated price gets you a consultation and an outline/steps of actions you can take to build your strategy, tailored to your brand/business. NB: This doesn't include the actual work of implementing the outline.	KSH4,500
ATL, BTL. TTL & MA Strategy	Determined by the complexity and scope of the project. The indicated price gets you a consultation and an outline/steps of actions you can take to build your marketing campaign strategy. NB: This doesn't include the actual work of implementing the outline.	KSH9,000

SERVICE	DESCRIPTION	COST
<i>Task Detail</i>	MARKETING & STRATEGY	<i>*Starting from</i>
Market Research Strategy	Determined by the complexity and scope of the project. The indicated price gets you a consultation and an outline/steps of actions you can take to build your marketing research strategy. NB: This doesn't include the actual work of implementing the outline.	KSH3,000
Marketing Training	Allows for individual or team training. Can be formatted into daily or hourly packages. The indicated price gets you a consultation and a curriculum outline of the training tailored to your business.	KSH4,500
	TECH & AUTOMATION	
UI & UX Design	This can be a landing page design or a full website/mobile app design. The indicated price gets you a consultation and a wireframe of a landing page, with well-thought-out elements on your landing page, which lead to engagement and or conversion. The landing page can also be an alternative point for your website or mobile app, which will serve as your brand's touch point. NB: This doesn't include the actual work of implementing the outline.	KSH3,500
Web Design & Development	Determined by website functionality and complexity. This cost covers a basic static website with a contact form.	KSH15,000
AI Chat Bots	Determined by the project's complexity and scope. The indicated price gets you an installation and configuration one-off fee. NB: This services has third party costs either monthly subscription or a one fee.	KSH5,000
AI Business Automation	Determined by level of automation, complexity of project and load size.	KSH150,000
CRM & Cloud Solutions	Determined by project scope and complexity of features. Contact us for a feasibility study. The price indicated is the consultation cost.	KSH3,000
Analytics & Reporting	Determined by project scope and complexity. Some clients require a real-time dashboard and automation. Contact us for a feasibility study. This price gets you a basic analytics report with infographics from your website and social media, including an outline/plan to inform strategy. You could also opt for a basic analytics set-up option for your website and a guide for analytics social media.	KSH6,000
	CREATIVE CONTENT	
Stationery & Print	This includes the design of stationery such as receipt books, business cards, and letterhead for both print and digital use on a Microsoft Word Doc / Google Doc template. This price gets you letterhead and business card design. NB: The price does not include printing or logo design and does not follow any branding guidelines, unless the client provides such.	KSH2,000
Business Presentations & Pitch Documents	Determined by the number of pages, animation details, and graphic/image edits required. This price gets you 10 pages of a PowerPoint presentation with basic animated elements on text and images, adhering to your brand requirements.	KSH2,000

SERVICE	DESCRIPTION	COST
<i>Task Detail</i>	CREATIVE CONTENT	<i>*Starting from</i>
Short Form Content	Determined by the length of the content, graphics/images intensity, and animation detail and complexity, and duration.	KSH3000
Motion Graphics & Explainers	Determined by the length of the explainer, graphics/images intensity, and animation detail and complexity, and duration.	KSH4,500
Videography	Determined by the footage length and or brief complexity, video shoot requirements such as lighting, editing and special effects requirements.	KSH12,000
Corporate Event Planning	Determined by the size and complexity of the event's logistics.	KSH20,000
Web Design & Development	Determined by website functionality and complexity. This cost covers a basic static website with a contact form.	KSH15,000



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+254 011 554 5088
 www.thedustyspice.com

