



1. The Right to Radical Candour

You will never be told "yes" just to keep the peace. If a creative direction threatens your goals or your budget, we have a professional obligation to tell you the truth. We value your success more than our comfort.

2. The Right to Structural Transparency

You are entitled to see the blueprint. We don't believe in "the big reveal" after weeks of silence. You have the right to understand our process, see the work-in-progress, and know exactly how your resources are being utilised.

3. The Right to Vision Stewardship

Your dream is the foundation; our craft is the scaffolding. You have the right to a partner who listens more than they speak. We promise to protect the core of your vision from being diluted by trends or agency ego.

4. The Right to Fiscal Honesty

No "smoke and mirrors" in the invoice. You have the right to clear, upfront pricing and immediate notification of any changes to the scope. In this house, "surprise" is a word reserved for creative breakthroughs, not billing.

5. The Right to Results, Not Excuses

We own the outcome. You have the right to a partner who takes full accountability for every pixel and every deadline. If we miss the mark, we don't offer justifications; we offer solutions.

ON BEHALF OF THE DUSTY SPICE

TIM KYARIE

BUSINESS DEVELOPER
& CREATIVE DIRECTOR